

## *An Introduction to Social Return on Investment (SROI) Training*



This introductory course has been created in alignment with the Principles of Social Value International. A one-day course, An Introduction to SROI is designed for individuals seeking to build knowledge of core concepts as they begin to explore SROI as a project management and measurement framework, and as a tool to enhance communications.

### **Core concepts include:**

- Supporting SROI objectives through evaluation
- Linking change to social investment
- An overview of the history and development of SROI
- Where SROI is being used today, in Canada and internationally.

In this one-day course, participants will become familiar with the steps in the SROI process, and link this knowledge to their current work.

### **Who Should Participate**

- Individuals seeking an introduction to social value measurement and the SROI methodology.
- Individuals involved in programs where SROI analysis may be conducted or required.
- Individuals seeking an introduction to the outcomes based thinking that forms the basis for the SROI process.

### **Course Fees**

- **\$495+ tax per participant**

Includes all training materials. Lunch is not included.

### **Participant Goals**

- Develop knowledge of how social value is created.
- Become more effective at valuing change of key stakeholders.
- Learn the steps of the SROI process in preparation of more in depth SROI work and in pursuit of accreditation status.

### **Upcoming Dates**

- **Toronto** - November 12th, 2018
- **Calgary** - November 15th, 2018

**[Register me!](#)**

Training is built on the principles and steps of Social Value International's Guide to SROI, and is led by experienced SROI practitioners. This course is a natural step towards practitioner accreditation.

For more information contact [mary@simpactsg.com](mailto:mary@simpactsg.com) or visit <https://simpactsg.com/social-impact-value-courses/>